

Brookwood Webinars

Equipping Leaders. Cultivating Community. Growing Impact. Virtually.

The Brookwood Replication Journey Webinars are designed to equip, inspire, and connect leaders building purpose-driven, inclusive opportunities for adults with disabilities. Whether you're exploring a vision or actively developing a program, these virtual gatherings offer practical tools, real-world insights, and a network of like-minded changemakers.

What to Expect

Potential Topics

1. Legislative & Policy Updates

Stay informed on issues affecting the disability services sector, including:

- State and federal legislation impacting your programs
- Advocacy strategies and compliance considerations
- Navigating funding shifts and regulatory changes

2. Focused Training Modules

Led by Brookwood leadership on topics such as:

- Launching residential or day programs
- Building The Brookwood Way™ culture
- Visually Cued Instruction
- Work programs and social enterprises (horticulture, retail, café models)
- Fundraising and donor stewardship
- Volunteer engagement
- Marketing and social media
- Human resources—attracting and retaining staff
- Risk management and compliance
- Spiritual life programming

3. Executive Insights

C-Suite leaders from corporations, nonprofits, and churches address:

- Leadership and team building
- Management strategies for sustainable growth
- Sessions offered as standalone deep dives or multi-session series

4. Partner Spotlights

Learn from other organizations making an impact:

- Wisdom sharing from across nonprofit, disability, and social enterprise sectors

- Exploration of diverse models and proven practices beyond Brookwood's approach
- A broader menu of possibilities for your unique context

5. Interactive Q&A and Peer Learning

Engage directly with presenters and fellow Community Builders from organizations of all sizes.

Frequently Asked Questions

1. Who should attend these webinars?

Leadership teams, program developers, nonprofit founders, ministry leaders, and anyone exploring or actively pursuing programs for adults with disabilities rooted in dignity and purpose.

2. What topics will be covered?

Our webinars span a wide range of topics, with expert presenters hosting sessions in their areas of specialty.

3. Are the webinars only about the Brookwood model?

Not at all. While we share insights from Brookwood's experience, we're committed to highlighting diverse approaches and successful models from other organizations. Our goal is to equip you with a wide lens and practical tools to discern what works best in your context.

4. Are the webinars free?

Some webinars are offered at no cost, while others may have a registration fee to support content development and guest speakers. Pricing details are clearly listed for each session.

5. Will recordings be available?

Depending on topics, registered participants receive access to recordings and supplemental resources following each session.

6. Can I invite others from my team or organization?

Absolutely. We encourage teams to attend together to foster shared learning and collaborative planning.

7. May I suggest a topic or speaker?

We'd love to hear from you. If there's a topic you're eager to explore or a speaker you'd recommend, please reach out—we're building this journey together.

8. How do I register?

Registration links and session details are available on our website and shared via email.

9. Who Should Attend?

These sessions are ideal for nonprofit leaders, program directors, board members, ministry teams, community advocates, and anyone pursuing disability services rooted in dignity and purpose.

Terms Defined

1. The Brookwood Way[®]

We refer to Brookwood's culture-in-action as *The Brookwood Way[®]*..... the invisible, secret sauce rooted in faith, dignity, purpose, and community. It is how Citizens and Community Members work, how we treat one another, and live out our mission every day.

2. Citizens

We refer to the adults with disabilities who live and work at Brookwood as *Citizens*. They are the heart of Brookwood, vessels through whom the Lord teaches us daily, reminding us that we learn far more from them than they ever learn from us.

3. Community Members

Our Community Members are the staff who live out *The Brookwood Way[®]* each day, forming the interconnected community that makes our mission possible. As members of one body, we work in an interdependent relationship supporting, learning from, and relying on one another to create a place where our Citizens can thrive.

4. Community Builders

We refer to participants in our Brookwood Way Conference and Center for Learning Offerings as *Community Builders*—those who are actively shaping purposeful communities across the street or across the world.