

POST-CONFERENCE FUNDRAISING ESSENTIALS OVERVIEW



Post-conference Fundraising Essentials Course

Get Inspired.

Get in-depth and comprehensive techniques and tools for working with all aspects of

fundraising. This special session was created due to the overwhelming requests to learn more about this exciting but often complex area. Fundraising is the fundamental tool of sustainability for non-profits. With a few well-learned techniques, you will gain the edge on how to navigate more effectively through the world of non-profit fundraising in a way that is applicable to your real-world experiences.

When: Friday, September 25, 2026
9:00 AM – 2:00 PM

Where: The Brookwood Community, Main Campus, Streit Building – Hamill Conference Room

Fee: \$150 (includes lunch)

This course will cover the following topics:

- Events Big and Small
- What is Peer-to-Peer Fundraising
- Recruit, Retain and Motivate your Volunteers
- Donor Services – All the Behind-the-Scenes Important Stuff
- R.O.C.K. Your Fundraising
- Q & A with Brookwood Advancement Team
- And more!