

The Brookwood Experience

What to Expect

1. Customized tour

An in-depth tour, focusing on your areas of interest, led by an experienced leader of the Center for Learning. Explore our campus and enterprises, including Horticulture, Retail, Café, Citizen Studios, Residential Homes, Medical, Community Life Activity Center, and Chapel.

2. Dedicated time with Brookwood leadership

Hear stories of transformation and “failing forward” from those who have experienced both. Engage in authentic, hope-filled conversations about what’s working and what’s still growing.

3. The history of how Brookwood began and the strong roots that support the mission

Learn how we’ve built a sustainable, purpose-driven model over time.

4. Learn about The Brookwood Way®

Engage in thoughtful conversation around Brookwood’s philosophy, operations, and impact. Have opportunities to ask questions and exchange ideas with the assurance that we will be transparent in our answers.

Frequently Asked Questions

Brookwood Experience is a customized full-day visit, created specifically for your organization and its present needs. The day will be tailored to your current goals, challenges and areas of focus including moments of inspiration, renewal and reflection.

The experience is designed for up to 8 participants and is ideal for board members, potential donors, volunteers, leadership teams, and visionaries wanting a deeper understanding of Brookwood’s mission and model. This visit is immersive, informative, and individualized based on the desired outcomes for your visit.

Your visit to Brookwood is more than a tour—it’s a curated experience shaped by who you are and what matters most to your organization. Learn firsthand what has helped Brookwood flourish, and just as importantly, to hear stories of what didn’t work, how we’ve “failed forward” and what we continue to learn.

It’s not a blueprint; it’s a transparent look at a God-centered community shaped by purpose, dignity, and grace.

1. Who should attend?

This experience is designed for organizations seeking to serve adults with disabilities more effectively and sustainably. It’s an opportunity to bring up to 8 members of your team—board members, leadership, donors, volunteers, and other key stakeholders—for a full-day visit to Brookwood. Together, you’ll witness our model in action, sparking meaningful conversations

about what you hope to build or enhance in your own program—and, just as importantly, what you may choose not to pursue.

2. Is this different from The Brookwood Way® Conference?

Yes. While the conference is a larger, structured, multi-day event, the visit is a one-day, custom experience designed specifically for your group.

3. Can we ask questions and meet with Brookwood leaders?

Absolutely. This visit includes time with key leaders, determined by your specific goals, who will share openly about our journey, including challenges, lessons learned, and what we're still discovering.

4. Will we have a chance to speak with the Center for Learning Team before our visit to share what matters most to us?

Definitely. We will set up a "Discovery Call" prior to your visit so we can customize your day and determine which members of our leadership team would be most beneficial for you to meet.

5. Is there a cost for this visit?

Yes. As part of our commitment to stewardship, we charge a fee. We must ensure that our outreach efforts remain sustainable and do not draw from the resources allocated to the Brookwood mission. The fee helps cover meals, staff time, and individualized planning and preparation.

6. How do we schedule a visit?

Contact us at cfl@brookwoodcommunity.org or 281-375-2240. We'll work with you to find a date and shape the experience around your goals.

Terms Defined

1. The Brookwood Way®

We refer to Brookwood's culture-in-action as *The Brookwood Way®*.....the invisible, secret sauce rooted in faith, dignity, purpose, and community. It is how Citizens and Community Members work, how we treat one another, and live out our mission every day.

2. Citizens

We refer to the adults with disabilities who live and work at Brookwood as *Citizens*. They are the heart of Brookwood, vessels through whom the Lord teaches us daily, reminding us that we learn far more from them than they ever learn from us.

3. Community Members

Our Community Members are the staff who live out *The Brookwood Way®* each day, forming the interconnected community that makes our mission possible. As members of one body, we work in an interdependent relationship supporting, learning from, and relying on one another to create a place where our Citizens can thrive.

4. Community Builders

We refer to participants in our Brookwood Way Conference and Center for Learning Offerings as *Community Builders*—those who are actively shaping purposeful communities across the street or across the world.